

## ANALYSIS OF A PUBLIC SPEECH

In this paper, you will be required to analyze a speech given to the public and write a 2-page, typed, double-spaced paper discussing the following topics. Please use APA format with at least 3 citations from 2 sources and a reference list of those sources.

- Determine to what extent the speaker used good oral style.
- Describe specific instances where either word choice or sentence structure was especially effective or especially poor.
- Consider these points from the evaluation of the speeches presented in class: organization, relevance, well-supported ideas, good evidence and sound reasoning, credibility and impact.
- If possible, evaluate the delivery and other non-verbal elements of the speech.

There are a wide variety of sources for your analysis. You may go to the library and look up *Vital Speeches of the Day*, use other print sources. Check the Internet for recorded speeches or tape one delivered live or on TV or on radio.